

## 2015 ETS TOEIC® Virtue Scholarship Program for China Mainland

By partnering with the China Foundation for Poverty Alleviation (CFPA) and the Beijing Foreign Enterprise Human Resources Service Co., Ltd. (FESCO), Educational Testing Service (ETS) continues its TOEIC® Scholarship Program to recognize outstanding academic achievement among university students in China in 2015. ETS will award 40 scholarships in the amount of RMB 8000 directly to the university in local currency. Thirty of these scholarships will be available for bachelor's degree students and 10 will be available for master's degree students. In addition to the scholarship funds, the following rewards will be made available to the applicants:

- All of the qualified applicants with complete applications will be eligible to be introduced into the FESCO Talent Bank.
- The finalists will be offered a free coaching class on CV development and interview skills.
- The 40 winners will be eligible to be recommended for internship or job opportunities at well-known employers as FESCO's clients.

Qualified applicants must meet the following eligibility requirements:

- Be of Chinese nationality.
- Attend a university in China.
- Be a university student seeking a bachelor's or master's degree.
- Hold a grade point average of 80 or higher on a 100-point scale.
- Demonstrate English proficiency as evidenced by a valid TOEIC Listening and Reading test score. Please note that a TOEIC score is valid for two years from the test date. An applicant's test score must be valid on the submission deadline of May 31, 2015.
- Be prepared to interview with the TOEIC Scholarship Committee in English.
- Follow the Applicant Guidelines.
- Volunteering experience is highly preferred.

The TOEIC Virtue Scholarship Program will have two phases: **an application and qualification review** and, for the finalists, an **interview session** with the TOEIC Scholarship Committee. Students who meet the requirements must apply and submit the following documents online at [www.toEIC.net.cn](http://www.toEIC.net.cn):

- The ETS TOEIC® Virtue Scholarship Application Form/Questionnaire that will provide details on the applicant's school involvement, leadership, English proficiency and future goals.
- An official score transcript from the applicant's university to demonstrate his/her academic performance.
- One letter of recommendation from an English teacher/professor using the provided Recommendation Form.
- A copy of the applicant's most recent CV using the provided CV template
- Certifications for volunteer activities, if any.

These materials will be reviewed by an external Scholarship Committee, composed of academic and business professionals and assembled by ETS. The recommendations of the TOEIC Scholarship Committee, along with the application evaluation and interview process, will be used to identify the ETS TOEIC Virtue Scholarship award recipients. All applicants will receive an email from ETS verifying receipt of scholarship materials. All applicants will be notified of their standing in the scholarship program in June 2015.

**About China Foundation for Poverty Alleviation (CFPA):** Founded in March 1989, China Foundation for Poverty Alleviation (CFPA) is a non-governmental organization specializing in poverty alleviation in China. With support from all sectors of society, CFPA has cumulatively raised RMB 9.57 billion and benefited 17.8 million poverty- or disaster-stricken people as of December 2013. Now CFPA has become a philanthropic organization with the largest scale and greatest social impact in poverty reduction. CFPA has twice been rated as the top 5A foundation by Ministry of Civil Affairs. [www.cfpa.org.cn](http://www.cfpa.org.cn)

**About Beijing Foreign Enterprise Human Resources Service Co., Ltd. (FESCO):** Beijing Foreign Enterprise Human Resources Service Co., Ltd. (FESCO), founded in 1979, was the first company in China to provide professional human resources (HR) services to foreign enterprises' representative offices in China, foreign financial institutions and economic organizations. FESCO has a long history of providing professional HR services, and is highly experienced in the market and fully qualified to provide such services. As one of the top 500 enterprises in China, FESCO is the primary HR strategic partner for multinational companies in China, and is reputed to be the best in competitiveness and brand value in China's HR service industry. FESCO provides services to more than 20,000 customers from hundreds of countries and regions, as well as to more than 1,000,000 domestic and overseas employees working for these institutions. [www.fesco.com.cn](http://www.fesco.com.cn)

**About the TOEIC Test:** For more than 30 years, the TOEIC test has been the global standard for measuring workplace English-language communication skills. The TOEIC assessment family, including the TOEIC Listening and Reading test, the TOEIC Speaking and Writing tests and the *TOEIC Bridge*® test are used by nearly 14,000 businesses, organizations, and government agencies in 150 countries. In 2012, almost seven million TOEIC tests were administered worldwide, solidifying the TOEIC Program as the largest and most widely used English-language assessment for the workplace. For more information on the TOEIC tests and other services provided by the TOEIC Program, visit [www.ets.org/toEIC](http://www.ets.org/toEIC).

**About ETS:** At ETS, we advance quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS serves individuals, educational institutions and government agencies by providing customized solutions for teacher certification, English language learning, and elementary, secondary and post-secondary education, as well as conducting education research, analysis and policy studies. Founded as a nonprofit in 1947, ETS develops, administers and scores more than 50 million tests annually — including the *TOEFL*<sup>®</sup> and *TOEIC*<sup>®</sup> tests, the *GRE*<sup>®</sup> tests and *The Praxis Series*<sup>®</sup> assessments — in more than 180 countries, at over 9,000 locations worldwide.

[www.ets.org](http://www.ets.org)

## **Selection Criteria for the 2015 ETS TOEIC® Virtue Scholarship Program for China**

### Faculty Recommendation

A letter of recommendation, written in English, must be submitted by an English teacher/professor who is familiar with the applicant's academic contribution and accomplishments. The applicant should download the Recommendation Letter Form from the application website ([www.toeic.net.cn](http://www.toeic.net.cn)), have the appropriate candidate fill in and sign it, and then upload it as part of the application package.

### Academic Talent

The applicant must have a grade point average of 80 or higher on a 100-point scale and demonstrate English proficiency as evidenced by their TOEIC Listening and Reading test scores. Scores are valid for a two-year time period from the date of test administration to the deadline date for scholarship applications. The applicant does not have to submit the scanned copy of the TOEIC Score Report.

### Extracurricular Activities and Volunteer Experience

The scholarship is seeking the applicant with an “extra dimension” that can often be demonstrated through extracurricular activities. The ETS TOEIC Virtue Scholarship Program for China considers both “well-rounded” applicants who have contributed in many different ways to the lives of their schools or communities, as well as those who have pushed a single endeavor to the highest level of recognized achievement. Extracurricular successes can come in virtually limitless forms. Examples include community service, media and journalism, visual and performing arts, and research. Applicants with volunteer experiences are highly preferred.

### Screening Process

A TOEIC Scholarship Committee composed of English-language experts and business professionals will identify a group of applicants who will be invited to participate in the second screening process as finalists. For students, the second screening will be held through interviews or workshop activities. The interview will be conducted in English. Each applicant will be evaluated based upon his or her individual performance.

## Deadline

*The following materials must be submitted online no later than **May 31, 2015**:*

- 1) ETS TOEIC® Scholarship Application/Questionnaire
- 2) A scanned copy of the most recent official transcript from the applicant's university
- 3) A scanned copy of one letter of recommendation, written in English, from an English teacher/professor using the provided Letter of Recommendation template
- 4) A copy of the applicant's most recent CV using the provided CV template
- 5) Certifications for volunteer activities, if any

All applicants will receive an email from ETS verifying receipt of scholarship materials. All applicants will be notified of their standing in the scholarship program in June 2015.

## Program Contacts

Interested students or those with questions regarding the ETS TOEIC Virtue Scholarship Program for China can visit the TOEIC Scholarship Program website at [www.toEIC.net.cn](http://www.toEIC.net.cn); contact the ETS China office at **86-010-68313831**; or email [toEIC-scholarship@etsglobal.org](mailto:toEIC-scholarship@etsglobal.org).

## 2015年度ETS 托业善行奖学金项目（中国大陆地区）

2015年, 美国教育考试服务中心 (ETS) 联合北京外企人力资源服务有限公司 (FESCO) 及中国扶贫基金会 (CFPA) 在中国开展托业善行奖学金项目, 以表彰取得优异学术成就的中国在校大学生。此次托业奖学金共设40个名额, 每人颁发金额为8,000元人民币的奖学金。其中在读本科生组设30个名额, 在读研究生组设10个名额。奖学金将直接发放给获奖者就读的高校, 由学校发放给获奖者。除奖学金外, 申请者还将获得由北京外企人力资源服务有限公司 (FESCO) 提供的以下奖励:

1. 凡成功提交完整奖学金申请资料的申请者简历均有机会被引入FESCO人才库, 用于企业人才搜索;
2. 成功进入面试的申请者将获得一次免费的简历及面试辅导课程;
3. 最终的40名获奖者将有机会被推荐到知名企业的实习岗位或正式工作职位。

申请人须符合下列申请条件:

- 申请人须为中国公民;
- 申请人就读的院校须在中国大陆境内;
- 申请人须为在读本科生或研究生;
- 申请人的平均成绩按百分制计须达到或超过80分;
- 申请人须获得可证明其英语水平的托业听力与阅读考试成绩 (托业成绩有效期为两年, 申请人须确保其托业成绩在奖学金申请截止日期前有效);
- 进入最后评选阶段的申请人须准备接受由奖学金评选委员会举办的面试;
- 申请人须遵守ETS制定的申请人守则;
- 具有社会公益活动经验的候选人优先 (如参加过善行100活动等经历)。

托业善行奖学金项目分为两个阶段: 申请资料及申请资格审核以及奖学金候选人接受托业奖学金评选委员会的面试。符合条件的申请人须在线填写并提交以下申请资料:

- 1) 登录奖学金报名网站[www.toEIC.net.cn](http://www.toEIC.net.cn), 在线填写完整的申请表, 提供有关其参加校园活动、组织领导能力、英语水平和未来目标的详细信息;
- 2) 在线提交一份由其所在高校出具的官方成绩单原件扫描件。申请人的平均成绩按百分制计须达到或超过80分;
- 3) 提交一封由一名熟悉申请人学习情况的英语教师或教授出具的推荐信 (使用指定的推荐信格式);
- 4) 申请人需提交中英文简历 (使用指定的简历模版);

5) 如有志愿者服务证明请提交。

ETS 将组建由学术和企业界专业人士组成的第三方奖学金评审委员会审核上述材料。ETS 托业善行奖学金优胜者的确定将综合考虑托业奖学金评审委员会的意见、申请文件评估结果和申请人的面试表现。

ETS 将通知申请人已收到奖学金申请材料。所有申请人都将在2015年6月收到有关他们申请文件评选结果的通知。

我们期待通过此次托业善行奖学金项目表彰和奖励取得优异学术成就并具备高度社会责任感的中国学生。

关于中国扶贫基金会(CFPA)：

中国扶贫基金会成立于1989年3月，是以扶贫济困为宗旨的公益机构。截至2013年底，累计筹措扶贫资金和物资95.7亿元，受益贫困人口和灾区民众1783.05万人次，已经成为中国扶贫公益领域规模最大、最具影响力的公益组织。2007年、2013年在民政部组织的全国基金会等级评审中，均被评为最高等级5A级基金会。[www.cfpa.org.cn](http://www.cfpa.org.cn)

关于北京外企人力资源服务有限公司 ( FESCO )：

成立于1979年的北京外企人力资源服务有限公司 ( 以下简称FESCO )，是中国首家为外商驻华代表机构、外商金融机构、经济组织提供专业化人力资源服务的公司，北京市国资委直属的27家大型重点国有企业集团之一，拥有33年的人力资源专业化服务历史、丰富的市场经验以及完备的服务资质，连年进入中国企业500强。

截至目前，FESCO在全国已经拥有近70家投资公司和分公司，以及100多家优质合作伙伴；服务覆盖31个省级地区的280多座城市。为客户提供“一地签约，全国服务”的整体服务解决方案。

作为中国人力资源服务行业的领跑者，FESCO服务于来自100多个国家和地区的13000余家客户，以及在这些机构中工作的超过100万名中外雇员。客户包括众多国际知名跨国企业、国营企业、民营企业、三资企业，横跨金融、通讯信息技术、电子、传媒、医药、汽车、石化、快速消费品、物流等多个行业。[www.fesco.com.cn](http://www.fesco.com.cn)

关于托业考试 ( The TOEIC® Tests )

经过 30 多年的发展，托业考试已经成为国际工作环境中衡量英语交流能力的全球通用标准。托业考试产品系列包括托业听力和阅读考试，托业口语和写作考试和托业桥考试，其成绩被 150 个国家约 14000 家企业、机构和政府部门所广泛应用。2012 年，托业考试全球考量达到 700 万人次，成为全球规模最大、使用最广泛的职场英语能力测评标准。有关托业考试和托业项目的其他服务，请访问 [www.ets.org/toEIC](http://www.ets.org/toEIC)

#### 关于美国教育考试服务中心 ( ETS )

美国教育考试服务中心 ( ETS ) 致力于开发各类基于严谨研究的测评产品，为全球各界人士提供公正有效的测评服务，提高教育质量和公平性。ETS 为全球个人、教育机构和政府部门在教学认证、英语学习以及小学、中学和高校英语教学领域度身定制解决方案，同时还开展教育调研、分析和政策研究。ETS 是一家非营利性机构，成立于 1947 年，目前在全球超过 180 个国家和地区的 9,000 多个地方设有考试中心，每年开发、举办并评估逾 5,000 万人次考试，其中包括托福考试 ( TOEFL® )、托业考试 ( TOEIC® )、GRE® 考试和普瑞克西斯考试体系 ( The Praxis Series™ )。 [www.ets.org](http://www.ets.org)

## 2015 年度ETS 托业善行奖学金项目（中国大陆地区）评选标准

### 教师推荐

申请人须提交一封由熟悉其学习情况和成绩的英语教师或教授出具的英文推荐信。申请人可登录托业奖学金报名网站[www.toEIC.net.cn](http://www.toEIC.net.cn),在奖学金栏目中下载推荐信表格，请熟悉其英语学习情况的教师或教授填写表格并签名，再将填写好的表格扫描上传，作为申请资料的一部分。

### 学业表现

申请人的平均成绩按百分制计须达到或超过80分，并取得能够证明其英语水平的托业听力与阅读考试成绩。托业考试成绩的有效期为自考试日期开始的两年，申请人须确保其托业成绩在奖学金申请截止日期前有效。申请人无需提交电子版的托业考试成绩单。

### 课外活动及社会公益活动经历

申请人还需通过其参加课外活动的情况来证明其在非学术领域的能力。ETS 托业善行奖学金中国项目旨在表彰全面发展的申请人，通过参与多种不同活动服务学校和社区，或在某项工作中取得了公认的最高杰出成就的申请人都将被纳入考虑范围。课外活动形式不限，包括社区服务、媒体与新闻报导、视觉与表演艺术以及研究活动等等。参加过社会公益活动的候选人优先考虑。

### 筛选流程

由英语语言专家和企业界专业人士组成的托业奖学金评审委员会将确定进入第二轮评选阶段的候选人。进入第二轮评选的申请人将参加单独或小组面试。面试用英语进行，委员会将根据申请人在单独或小组面试中的个人表现对其进行评估。

### **截止日期**

请在**2015年5月31日**以前在线提交以下申请资料：

- 1) 在线填写ETS 托业善行奖学金申请表；
- 2) 提交申请人在读高校提供的官方成绩单原件扫描件；
- 3) 提交一封由英语教师或教授出具的电子版英文推荐信（使用所提供的推荐信格式）；
- 4) 提交申请者电子版中英文简历（使用所提供的简历模版）；
- 5) 如有志愿者服务证明请提交。

ETS 将通知申请人已收到奖学金申请材料。所有申请人都将在2015年6月收到有关他们申请文件评选结果的通知。

### 联系方式

如需了解ETS 托业善行奖学金项目的更多信息，敬请浏览托业奖学金官方网站：[www.toEIC.net.cn](http://www.toEIC.net.cn) 或联系ETS中国办公室（电话：86-010-68313831；电子邮件：[toEIC-scholarship@etsglobal.org](mailto:toEIC-scholarship@etsglobal.org)）。